



PRESERVING THE



Whittier's strong sense of history and tradition has been a guiding light and foundation for the community. Therefore, this project seeks to find new and innovative ways through architecture, signage, and landscape to communicate and share its rich heritage with future generations. Whether its Whittier's agrarian roots, creative past, or constant strive for knowledge and education, This project respects, embodies, and seeks to preserve what has made the community what it is today.







Centrally located, this project is at the heart of the community for which it serves. The energy and optimism about the future is contagious. With numerous parks, multiple residential opportunities and new retail, dining, and entertainment options, this will be an epicenter of activity and growth within the community.

Through unique architectural treatments, specialty graphics, and placemaking elements, we seek to create lasting moments and impactful experiences that connect guests and residents to a place they can call their own.



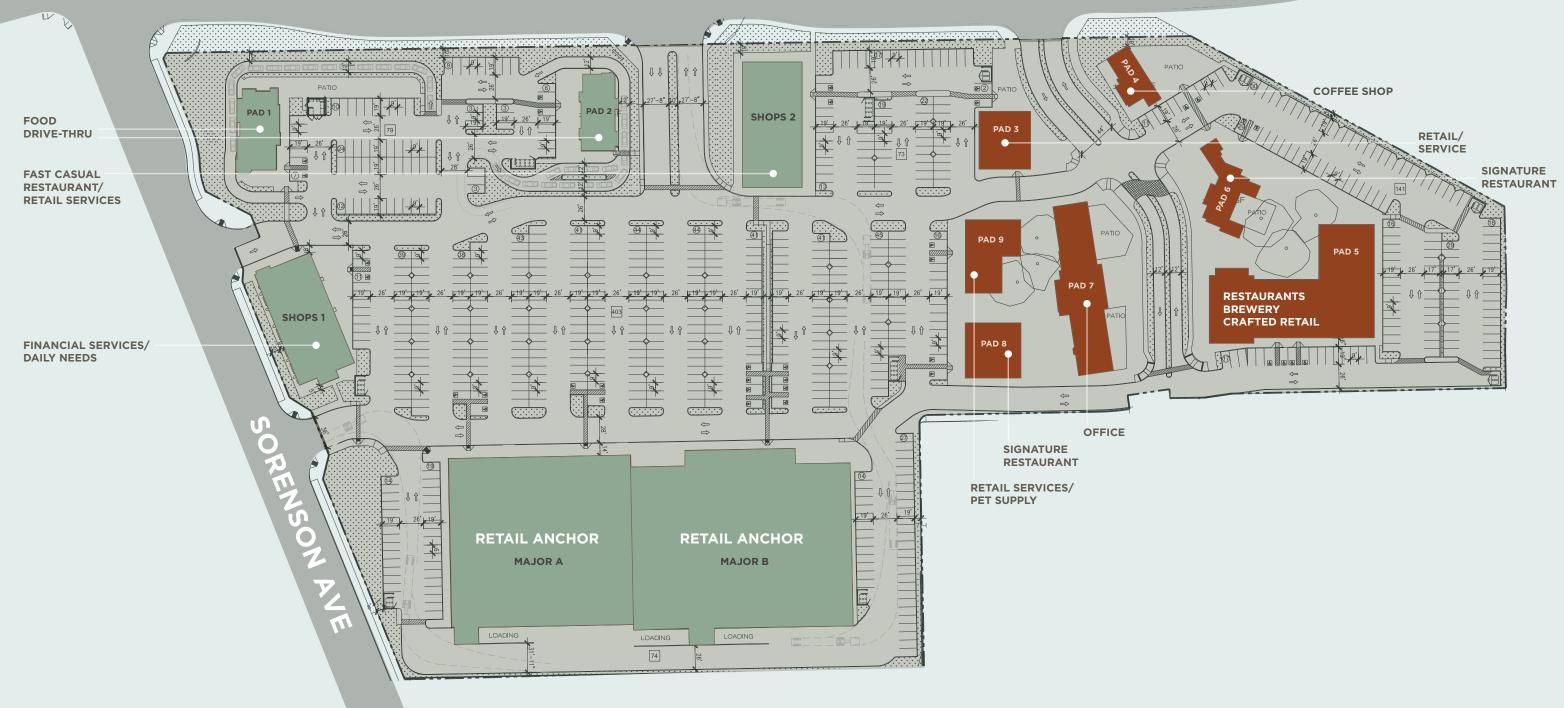


	1MI.	3MI.	5MI.
POPULATION	33,140	167,960	453,970
HOUSEHOLDS	11,195	49,960	132,375
ST. AVG. HOUSEHOLD INCOME	\$67,213	\$80,949	\$82,870
DAYTIME DEMOGRAPHICS			
TOTAL BUSINESSES	1,499	5,607	14,448
TOTAL EMPLOYEES	17,478	62,276	175,429
	5 MIN.	10 MIN.	15 MIN.
POPULATION	153,010	663,224	2.08 M
HOUSEHOLDS	45,403	190,665	584,965
ST. AVG. HOUSEHOLD INCOME	\$81,656	\$80,230	\$76,363
DAYTIME DEMOGRAPHICS			
DAYTIME DEMOGRAPHICS TOTAL BUSINESSES	4,835	22,075	65,367
	4,835 52,138	22,075 259,439	65,367 736,766

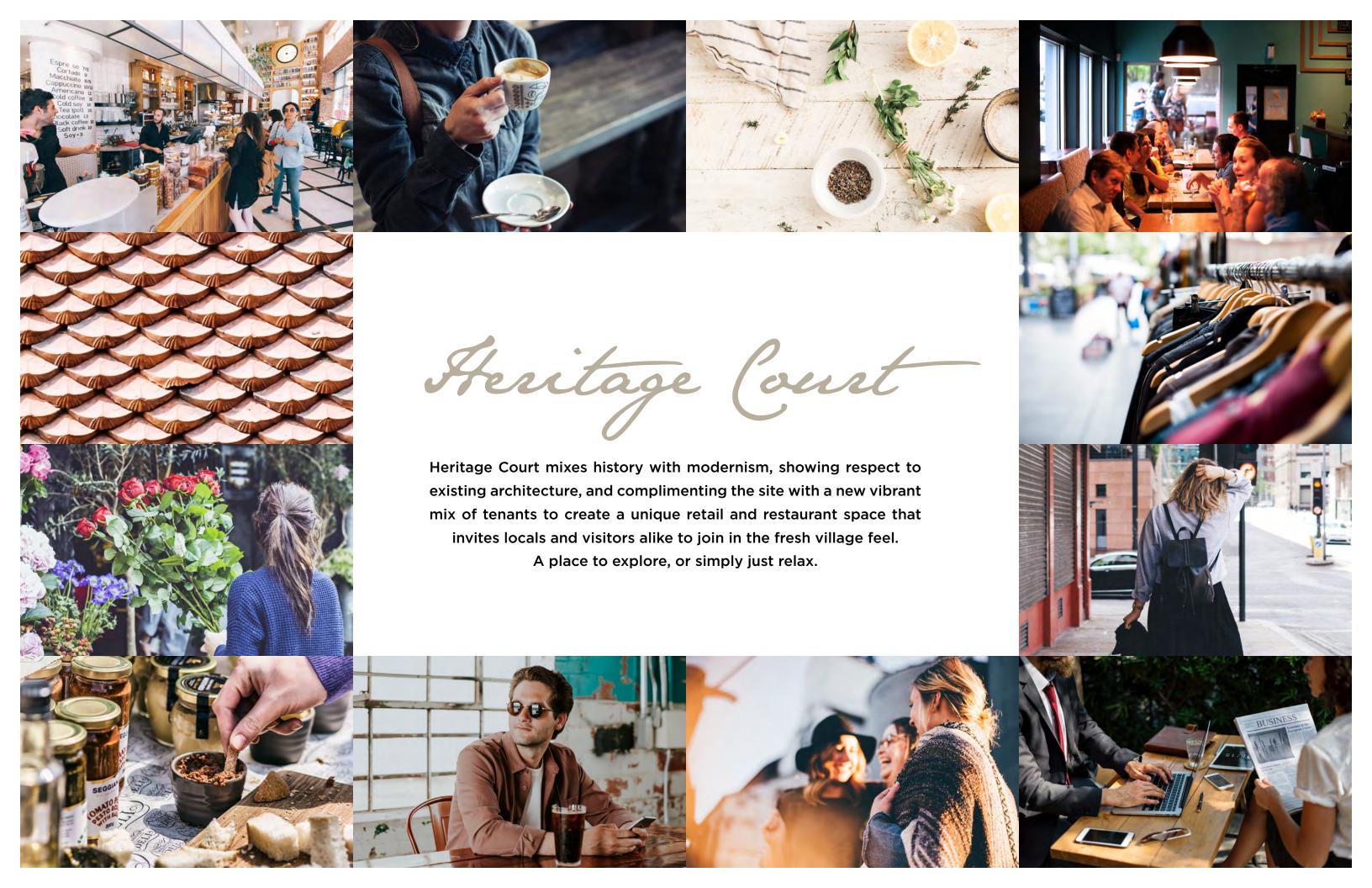


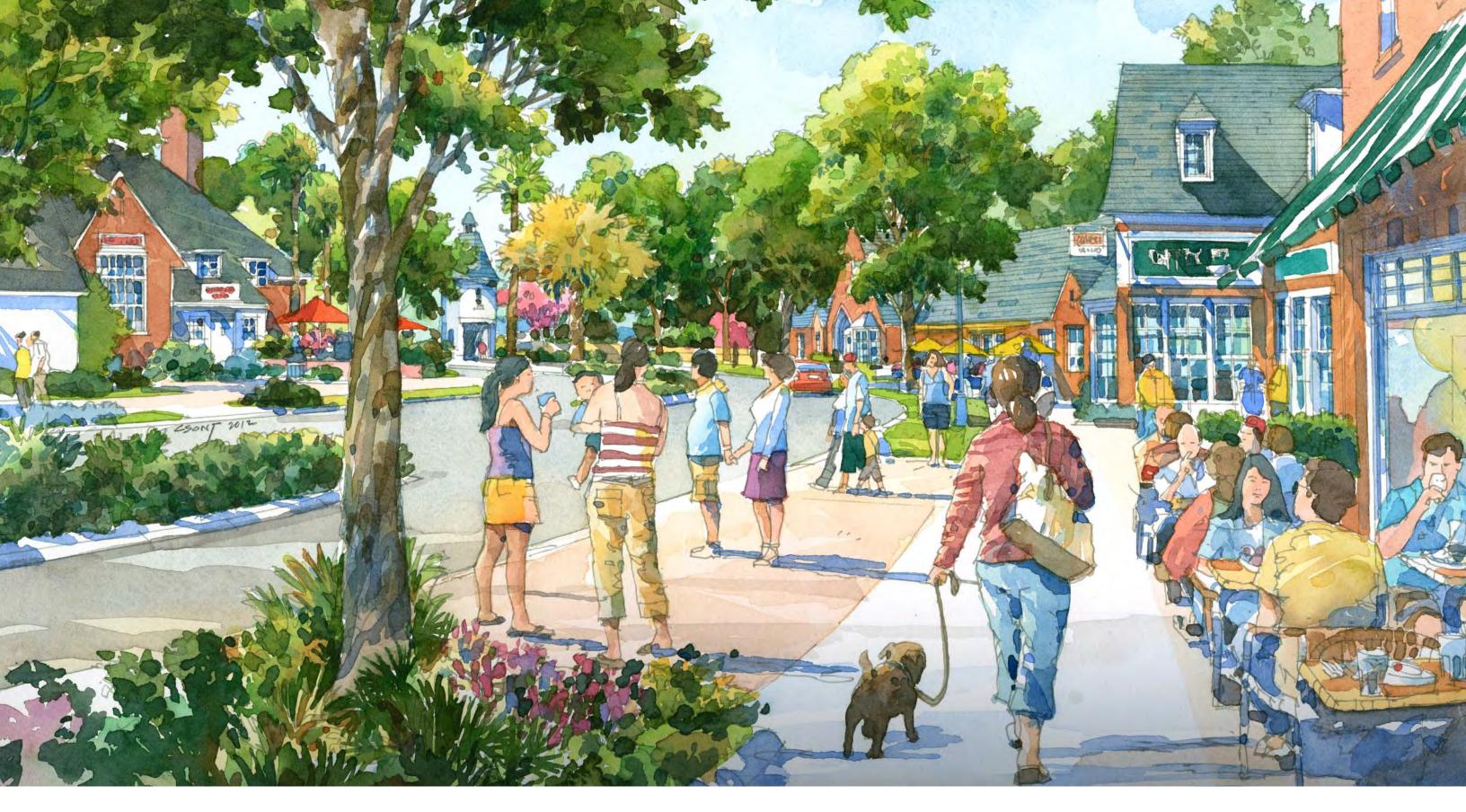
## WHITTIER BOULEVARD

**APPROX. 30,000 CARS** 

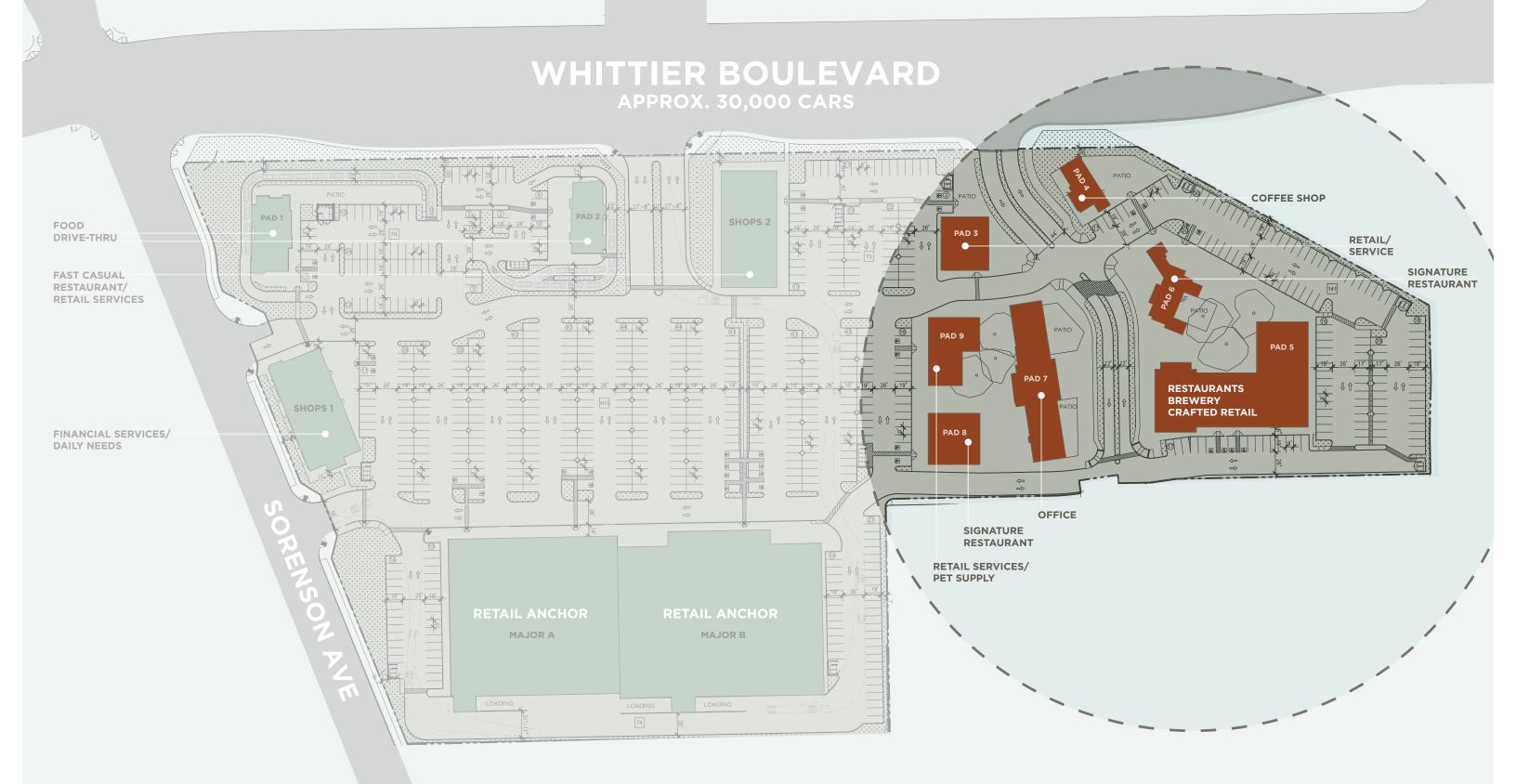


Site Plan





Heritage Court



Site Plan



## PROPOSED MARKET HALL

WITHIN Heritage Court

